

FOR THE EXCLUSIVE USE OF

From the Buffalo Business First:

[https://www.bizjournals.com/buffalo/news/2026/02/26/long-island-dog-bite-lawyer-expands-into-buffalo.html?](https://www.bizjournals.com/buffalo/news/2026/02/26/long-island-dog-bite-lawyer-expands-into-buffalo.html?csrc=6398&link_source=ta_first_comment&taid=69a04402781ea000015a44a8&utm_campaign=trueAnthemTrending)

[csrc=6398&link_source=ta_first_comment&taid=69a04402781ea000015a44a8&utm_campaign=trueAnthemTrending](https://www.bizjournals.com/buffalo/news/2026/02/26/long-island-dog-bite-lawyer-expands-into-buffalo.html?csrc=6398&link_source=ta_first_comment&taid=69a04402781ea000015a44a8&utm_campaign=trueAnthemTrending)

SUBSCRIBER CONTENT:

Professional Services

Long Island attorney opens Buffalo office focused on dog bites



Mack Press, owner of The New York Dog Bite Lawyer law firm.

PHOTO COURTESY OF MACK PRESS



By [Katie Anderson](#) – Reporter, Buffalo Business First
Feb 26, 2026

Listen to this article 3 min

Story Highlights

- Mack Press opened The New York Dog Bite Lawyer firm after a dog attack in 2024.
- A New York Court of Appeals ruling in April 2025 allowed negligence claims against dog owners.
- Press expanded his Long Island firm to Buffalo with a downtown office on Main Street.

A very specific personal injury firm from Long Island is expanding to Buffalo with a downtown office.

Mack Press is known as The New York Dog Bite Lawyer. In fact, that's the name of his firm.

He was a consumer class action litigator for 20 years, before he and his chocolate lab, Lucky, were attacked by a loose dog in 2024. Lucky nearly died and needed emergency surgery, while Press also suffered 20 bites to his face, arms and legs.

Like his name suggests, Lucky made it and is happy and healthy today, Press said. But the traumatic event is what made him decide to start his firm at the end of 2024. Press said his firm is solely dedicated to dog bite cases now, and it stands out since he knows first-hand what his clients have been through.

While Press started the firm in Long Island, he's branched out with offices in New York City, Syracuse, Albany, Plattsburgh, and most recently, Buffalo where he has a leased office at 4498 Main St. "Buffalo is a key part of our growth strategy," he said. "My mission here is not just to make money, it's promoting responsible dog ownership and protecting people and helping dog bite victims get compensation. ... I'm looking to be the statewide go-to for dog bite cases."

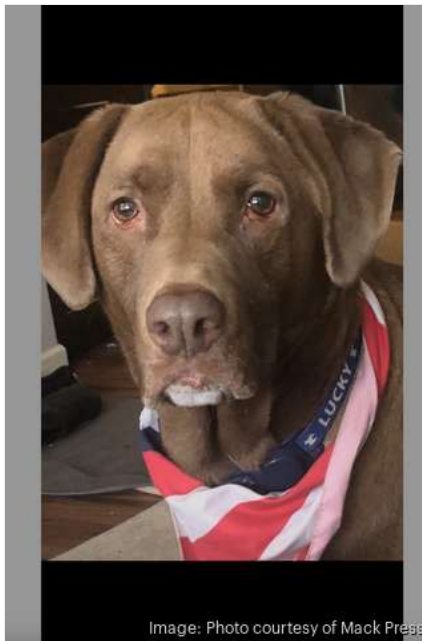


Image: Photo courtesy of Mack Press

Mack Press and his dog Lucky, pictured here, were attacked by a dog in 2024, an event that led to Press starting his firm, The New York Dog Bite Lawyer.

PHOTO COURTESY OF MACK PRESS

After his attack, the insurance companies – one for the owner of the dog who attacked him and one for the property where it happened – wouldn't compensate him for the physical and emotional damages to him and his dog. At the time, the law required proof that the owner was aware of the dog's vicious nature.

That changed in April 2025, after a landmark case, *Flanders v. Goodfellow*, in which the New York Court of Appeals decided that the law does allow for negligence claims against dog owners, even without an aggressive history for a dog.

"That law changed everything in dog bite cases," he said. "It opened up massive business for thousands of cases that happened in the past three years."

The change allows people to sue for negligence with a three-year statute of limitations. If someone was bitten as a child or minor, they also can sue.

Press has handled about 40 cases since that change. He suspects some of the volume has to do with the pandemic.

“Covid happened and a lot of people got dogs,” he said. “Then Covid ended, and a lot of people never realized that it’s different outside with their dogs. They have to be trained.”

His business plan is a little different. He works with about six of-counsel attorneys on dog bite cases across the state.

“Our model is more modern in that we’re looking to expand through an of-counsel network,” he said. “It’s more of a statewide mission, and we want to incorporate Buffalo attorneys into our umbrella.”